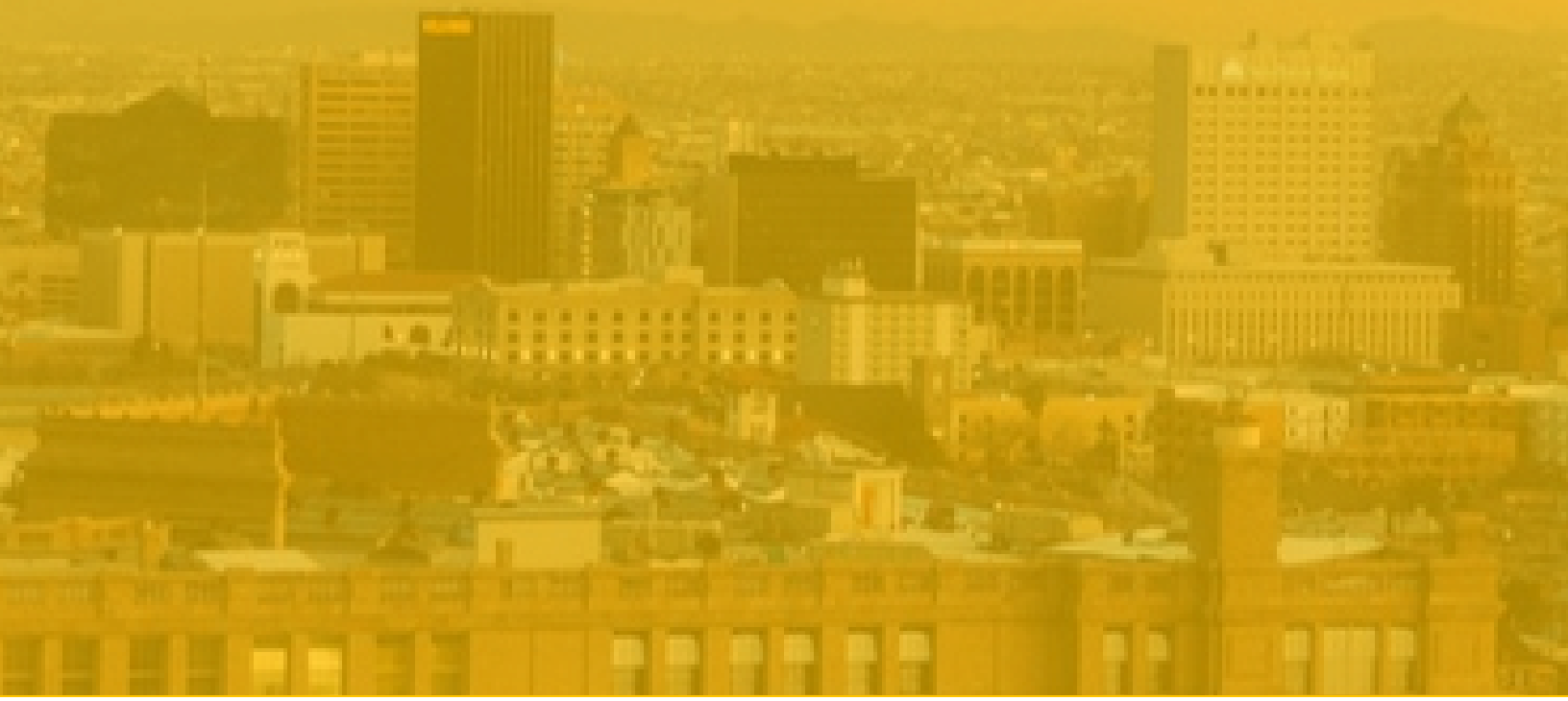
Empowering lives, transforming futures

2025

ANNUAL REPORT



underserved communities foundation®

975 Lomaland Dr. | 915-926-2412

UndervedCommunitiesFoundation.org



underserved communities foundation®

The Underserved Communities Foundation is committed to reducing poverty by empowering the underserved.

UnderservedCommunitiesFoundation.org



Chairperson's Message

Max Villaronga
UCF Founder & Board Chairperson



As Chairperson and Founder of the Underserved Communities Foundation (UCF), I'm proud of what we have accomplished together since our founding in March 2021. Our foundation has continued to grow as a trusted force for good, opportunity, and stronger futures for individuals and families.

Our mission remains rooted in supporting initiatives that address critical needs such as financial access, education, housing stability, health, and equitable opportunity.

Through the collective efforts of our Board, staff, donors, members, volunteers, and community partners, UCF continues to create meaningful and lasting change.

Throughout 2025, UCF strengthened its organizational foundation and positioned itself for continued growth. These milestones reflect an organization that continues to mature, strengthen, and expand its reach.

To our Board of Directors, staff, members, donors, volunteers, and community supporters, thank you for your trust, generosity, and belief in our mission. You are the reason UCF continues to flourish.

Thank you for standing with us.

With gratitude,
Max Villaronga
UCF Founder & Board Chairperson

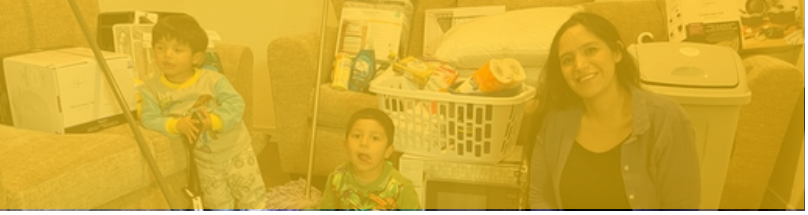
Highlights

- January: We welcomed Christoper Ortega to the UCF Board of Directors, bringing his experience, perspective, and leadership!
- September: UCF proudly secured its registered trademark, a milestone reinforcing the integrity of our brand.
- Fall: We earned the Candid's Platinum Seal of Transparency, demonstrating
- our steadfast commitment to accountability, and responsible use of donor support.
- Harmonious Home was officially integrated as a UCF program, expanding our ability to serve more families while preserving Harmonious Home's powerful legacy. We are grateful with Janet Kent Wechter and the Harmonious Home board for entrusting us with this mission!
- December: The Board participated in a strategic planning retreat, formalizing a plan and budget with clear funding priorities for 2026.

> **"UCF has continued to grow as a trusted force for good, dedicated to expanding opportunity, reducing barriers, and helping individuals and families build stronger futures."**

890 new members welcomed into the UFC community!

underserved communities foundation®



Treasurer's Report

In 2025, UCF continued to demonstrate sound financial management and responsible stewardship of the resources entrusted to us. The organization reported a total revenue of $455,728.32, generated through a diverse combination of contributions, fundraising events, grants, in-kind donations, and membership support.

Total expenditures were carefully managed at $294,522.86, reflecting our commitment to maximizing impact while maintaining prudent financial oversight. In addition, UCF allocated $38,580.26 to reserve funds to help strengthen the organization's long-term sustainability and future readiness.

The Board of Directors remains steadfast in its commitment to financial integrity, transparency, and strong internal controls. We are deeply grateful to our members, donors, sponsors, and supporters whose generosity makes this work possible. Your trust and investment continue to fuel meaningful impact in the communities we serve.

Thank you for being an essential part of UCF's mission.

Kindly,
Jennifer Alarcon
UCF Board Member

Update from the Nominating Committee

We are pleased to present the report of the Nominating Committee. The Nominating Committee convened via video conference on February 27, 2026, at 9:30 a.m. MST.

Present at the meeting were:

- Jennifer Alarcon, Nominating Committee Chair
- Edgar Ortiz, UCF Board Director

UCF members present:

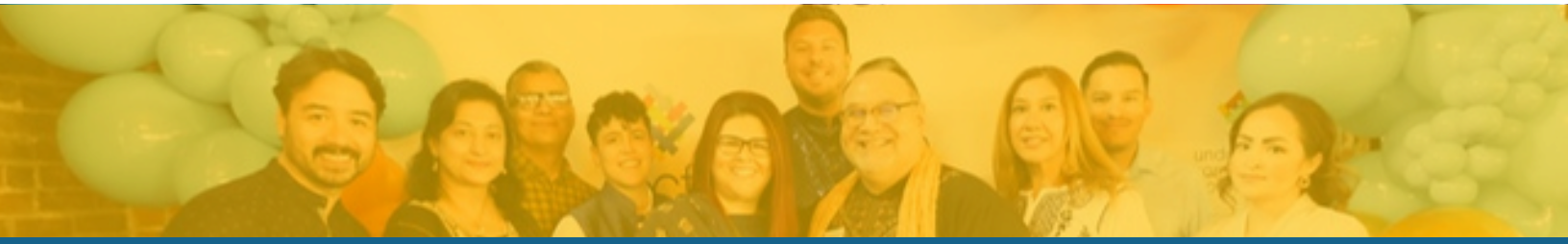
- Rocio Castruita
- Steven Lujan
- Steffany Rodriguez
- Astrid Tarango

Following thoughtful discussion and careful consideration, the Committee nominated Elizabeth O'Hara to serve a three-year term on the UCF Board of Directors. The nomination was accepted by acclamation. The meeting was adjourned at 9:59 a.m. MST.

Congratulations to Elizabeth O'Hara on her continued service and commitment to the mission of UCF!



Jennifer Alarcon
UCF Nominating Committee Chair



underserved communities foundation®



From the Executive Director

Diana Hastings
UCF Executive Director

> **"UCF positively impacted the lives of 1,757 individuals through our programs, and direct services."**

It's been an honor to support individuals and families move towards greater stability and renewed hope. I am equally grateful to work alongside compassionate leaders, team members, supporters, volunteers, and community partners who believe in the power of creating opportunity for others, as well as our Board of Directors for their continued trust, guidance, and steadfast commitment to the mission of the Underserved Communities Foundation.

I would also like to extend special appreciation to our incredible UCF team members. Their dedication and willingness to serve others makes a meaningful difference in the lives of those we support, and strengthens our works towards our mission.

2025 was a year of meaningful growth, expanded partnerships, and measurable impact for UCF.

Together, we positively impacted the lives of 1,757 individuals through our programs, partnerships, and direct services.

We were honored to welcome 890 new members to the UCF community, along with 16 sustaining donors whose ongoing generosity helps strengthen and sustain our work throughout the year.

Our ability to serve more individuals and families was amplified through generous grant support and strategic partnerships. Check out the following bullet points highlighting these specific grant awards and partnerships:

Highlights

- The ADP Foundation awarded UCF a $10,000 grant in support of our Sweet Beginnings program and Together We Thrive Initiative, helping us continue to remove barriers and create opportunity.
- The Parkhill Foundation kindly provided a $6,000 grant to enhance Sweet Beginnings, allowing us to provide powerful essentials that make a difference in bringing stability to a home environment.
- The PNC Foundation awarded a $5,000 grant in support of Sweet Beginnings, expanding our ability to serve individuals and families transitioning from being unhoused after experiencing domestic violence, human or sexual trafficking, or aging out of foster care.
- Enterprise Mobility awarded UCF a $5,000 grant, helping strengthen our programs and further our mission.
- For the second consecutive year, Thrive Causemetics generously donated $71,924 in high-quality products that we distributed to UCF participants.



Continued Highlights:

- Jackets for Kids: Through the generosity of Raiz Federal Credit Union team members, we were able to provide 450 jackets to children across four local school districts.
- In partnership with Marathon Petroleum, an additional 125 jackets were provided to students at Hawkins Elementary School.
- Together, these efforts allowed us to distribute 575 warm winter jackets to children and youth ranging in age from 3 to 18 years old.
- Harmonious Home officially became a program of UCF in the fall of 2025! We are honored to carry forward Harmonious Home's inspiring mission of creating thoughtfully furnished homes that restore dignity, care, and hope for individuals and families rebuilding their lives. Through the use of quality gently used furnishings and intentional design, Harmonious Home helps transform empty spaces into places of healing and belonging.
- We are equally grateful to the supporters who have continued to invest in Harmonious Home following its transition to UCF. The Shiloff Family Foundation awarded a $3,000 grant to further expand the program's impact. We also received a $1,000 grant through the Raymond James Charitable Donor Advised Fund, made possible by the generosity of Linda Fruithandler, as well as a $2,000 gift from MIMCO LLC — each reinforcing a shared commitment to the continued success and growth of the Harmonious Home program under the UCF umbrella.



As we reflect on the past year, we remain inspired by what is possible when people come together with compassion and purpose.

To every donor, UCF lifetime member, volunteer, board director, team member, and community partner, thank you. Because of you, children were kept warm, homes were transformed, individuals rebuilding their lives were supported, and hope was restored where it was needed most.

Together, we are not only meeting urgent needs, we are creating pathways to dignity, stability, and brighter futures. It is an honor to continue this work, and we look forward to building an even greater impact together in 2026.

Kindly,

Diana Hastings
UCF Executive Director

Financial Highlights
January - December

2025

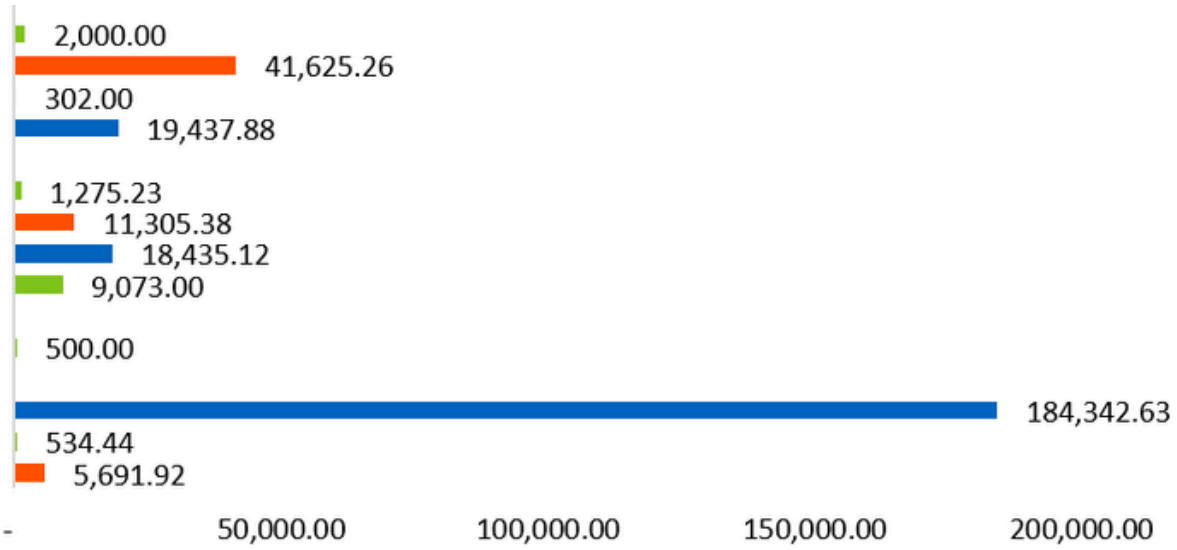


Revenue

Donations	$330,967
Events	$93,262
Grants	$31,500
Dividends Received	$150
Total Revenue	**$456,033**



Expenditures



Advertising & Marketing	$5,692	Other Business Expenses	$1,275
Bank charges & fees	$534	Other Miscellaneous Expenses	
Compensation & Benefits	$184,342	Payroll Tax Expenses	$19,438
Contractors		Postage	$302
Dues & Memberships	$500	Travel	$2,000
Program supplies	$41,625	Taxes and Licenses	
Legal & Professional Services	$9,073	Uncategorized Expense	
Meals & Entertainment	$18,435	Utilities	
Office Supplies & Software	$11,305		
		Total Expenditures	**$294,523**

underserved communities foundation®

UCF Impact Report

Building Brighter Futures with Today's Needs

2025



UCF Sweet Beginnings

63 participants served

"Thanks to the donations, I was able to get a bed and some supplies for my new apartment. Thank y'all for the help — it was truly appreciated." — Matthew, age 24, former foster youth who aged out of system

Jackets FOR KIDS
An Initiative of underserved communities foundation

UCF provided a total of 575 warm winter jackets to children in need, from 3 to 18 years, ensuring warmth for the season.



The UCF Together We Thrive Initiative aims to enhance opportunities and remove access barriers for individuals and communities. It fosters inclusive environments for success, regardless of background, by promoting diverse perspectives and equitable access.

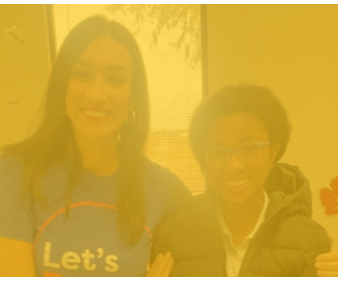
Together We Thrive
An Initiative of underserved communities foundation

1,757
Individuals Impacted

1,684
Lifetime Members

4
UCF Signature Programs

Mission Partners & Sponsors



The impact of UCF is made possible through the generosity of Mission Partners, Sponsors, Donors, Community Partners, Sustaining Donors, and Lifetime Members.

Thank you for helping us empower individuals and families to build brighter futures.

Mission Partners:

raiz™ Federal Credit Union

Sponsors:

$5,000 - $9,999

Texas Gas Service. A Division of ONE Gas

Allied Solutions

securian FINANCIAL

EXTENDED WARRANTY

$2,500-$4,999

ADP Always Designing for People™

HUB

ESC 19 EDUCATION SERVICE CENTER REGION 19 • EL PASO, TX

MARATHON

Schneider Electric

SWBC

$1,500-$2,499

Dr. Ankur & Praveen Patel

LAUTERBACH BORSCHOW CERTIFIED PUBLIC ACCOUNTANTS

Enterprise Mobility™

MONEY SMART EVERYDAY

Alkami

EPC Family & Sports Medicine El Paso Center/Caring for your loved ones

EL PASO INDEPENDENT SCHOOL DISTRICT

HARMONIOUS HOME

J.P.Morgan

SPARROW COMPANY Executive Search & Staffing

UTEP COLLEGE OF EDUCATION

VantageBank

Parkhill

$1,000-$1,499

Jennifer Alarcon
Diana Hastings
Brad Taylor
Chuck Duarte
Jason Cullers
Mountain Star FCU
Scott Hulse Law Firm

$200-$999

Amistad
Diana Gloria-Guardado
Technimark Sandra Ochoa
Western Technical College
White Sands Federal Credit Union
YWCA El Paso del Norte Region
Christopher Ortega
Abraham Gandarilla
Divya Mulukutla
Max Villaronga
Edgar Rodriguez
Elwood Staffing
Erin Brown
Fay LaFon
Harold Hughes
Jerry Jacobitz
Jose Burgos
Nancy Casner
Serena Harper
Sun Psychiatry, PLLC
Shivani Mehta

With Deepest Gratitude

Celebrating our 2025 Funders & Donors



In 2025, the Underserved Communities Foundation was honored to receive generous support from these extraordinary funding partners. Their investment in equity, dignity, and opportunity has directly empowered individuals and families across our region. We are proud to recognize and celebrate their commitment to community transformation.

thrive causemetics

ADP Always Designing for People

Parkhill

PNC

Enterprise Mobility

The Shiloff Family Foundation

Marathon

Hotel Paso del Norte, El Paso, TX, Autograph Collection Hotels

RAYMOND JAMES *Charitable*

Donor Advised Fund, made possible by the generosity of Linda Fruithandler

Because of their generosity, UCF was able to:

- Bolster our work in advancing equitable access to opportunities
- Reinforce our commitment to marginalized communities and help secure continued funding for financial education programs that teach participants how to build strong foundations in budgeting, saving, and credit management.
- Provide a confidence boost, to many UCF participants as they pursued personal and professional goals.

UCF Board of Directors



Max Villaronga
Founder & Chairperson



Christopher Ortega
Board Member



Eliana Avila
Board Secretary



Jennifer Alacon
Board Member



Elizabeth O'Hara
Board Member



Edgar Ortiz
Board Member



Dr. Ankur Patel
Board Member



Frank Shindo
Board Member

Sustaining Donors

Sustaining donors play a vital role in powering UCF's daily operations and delivering essential programs that help underserved communities break the cycle of poverty. Thank you, sustaining donors!

Pat Alvarado
Eliana Avila
Arturo Bujanda
Mayra Caro
Jerry Clerveaux
Devin Cuevas
Luz De La O
Elizabeth Ford
Elizabeth Flores
Rose Gonzalez
Diana G. Guardado
Erik Guadado
Diana Hastings
Eric Hastings
Deric Hastings
Dylan Hastings
America Hernandez
Dianica Jaquez
Javier Jaquez
Caleb Jaquez
Zoey Jaquez
Christina Luna
Christopher Ortega
Carlos Orozco
Helena Ortiz
Michael Morales
Rachel Mueller
Patricia Salaices
Terry Salaices
Cyndi Salaices
Mayra Silva
Max Villaronga
Maria Villaronga
Susan Young
Alejandro Yu

Become a Sustaining Donor today!

underserved communities foundation®

underserved communities foundation®

The Underserved Communities Foundation is committed to reducing poverty by empowering the underserved.

UnderservedCommunitiesFoundation.org

@underservedcf

Underserved Communities Foundation

Underserved Communities Foundation

underserved communities foundation®